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## First Analysis invests in shareholder communications company Mediant

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**CHICAGO – January 7, 2014** – First Analysis, a leading private growth-equity investor, has made a new investment in [Mediant Communications](#), a New York-based shareholder communications company. Long-time First Analysis partner The Argentum Group participated alongside First Analysis in the \$7 million funding. The funding will support continued rapid growth and investment in Mediant’s leading technology platform as well as a new state-of-the-art mail processing facility.

Mediant offers a technology enabled service to process and deliver electronic and printed shareholder communications. The company launched its Issuer Services division in 2006 and processes millions of ballots each year. Mediant began providing shareholder communications services to brokers in 2008 with a turn-key proxy, prospectus, and corporate action solution. The Mediant team had previous success in the industry with Proxy Monitor, which merged into Institutional Shareholder Services (now part of MSCI Inc.).

“Mediant has established itself as a leading alternative for brokers and issuers with a state-of-the-art technology platform,” said Jim Macdonald, managing director at First Analysis. “We are pleased to have this opportunity to contribute to its continued rapid growth and success.”

Mediant President Arthur Rosenzweig said, “In First Analysis and Argentum, we’ve found established, respected partners whose participation goes well beyond providing growth capital. Drawing on their expertise and networks, they’ve already introduced us to other potential partners and prospects.”

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### ***About First Analysis***

[First Analysis](#) has one of the longest records (28 years) in private capital investing and has invested more than \$700 million across 12 funds in three fund families. First Analysis invests in high-growth sectors where its expertise and differentiated research approach drive success: health care, IT applications and outsourced services, and clean-tech / infrastructure. First Analysis helps established companies become profitable leaders in large markets, funding growth plans and working closely with management in areas including strategy, recruitment, sales and marketing, and corporate development. Its flexible approach targets investing \$3-10 million as lead investor or as a syndicate partner who brings valuable perspective to the table.

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